

BEFIKADU BELETE

Transport & Fleet Manager | Fleet Operations (300+ Trucks), LSP Management, Inbound & Outbound Logistics, Cost Reduction

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300+

TRUCKS MANAGED (OWNED + LSP)

25%

THIRD-PARTY LOGISTICS COST REDUCTION

42 Trucks/Day

OUTBOUND DISPATCH CAPACITY

7-Day

SAFETY STOCK POLICY MAINTAINED

Inbound & Outbound

FLEET OPERATIONS

TPM & Lean Six Sigma

CERTIFIED

PROFILE

Transport and Fleet Manager with 9+ years directing large-scale fleet operations spanning owned vehicles and third-party logistics (LSP) providers across a combined fleet of 300+ trucks. Experience spans intercompany transport, outbound distribution to the sales and distributor network, and inbound transport of raw materials, auxiliary materials, chemicals, and packaging materials for a major FMCG production site. Built a KPI-driven carrier and LSP performance framework that cut third-party logistics costs by 25%, while maintaining a 7-day safety stock policy across daily dispatch of 42 full truckloads. Skilled in fleet utilization, maintenance scheduling, fuel efficiency, driver safety compliance, and cross-functional coordination with warehousing, customs, and distribution teams.

KEY COMPETENCIES

Fleet & Transport Operations: Owned Fleet Management, Third-Party Logistics (LSP/3PL) Management, Intercompany Transport, Outbound Distribution to Sales & Distributor Networks, Inbound Raw Material & Chemical/Packaging Transport

Cost & Performance Management: Logistics Cost Reduction, Carrier & LSP KPI Design, Route Optimization, Fuel Efficiency Management, Vehicle Maintenance Scheduling, Budget & Contract Oversight

Systems & Compliance: Transport Management Systems (TMS), Warehouse Management Systems (WMS), SAP, Oracle, Microsoft Dynamics (Navision), Customs Clearance & Freight Forwarding, Driver & Vehicle Safety Compliance

Continuous Improvement: Total Productive Maintenance (TPM), Lean Six Sigma, KPI Design & Tracking, Cross-Functional Coordination (Warehousing, Customs, Distribution, Sales)

PROFESSIONAL EXPERIENCE

Head of Logistics, Planning and Distribution — Heineken Ethiopia

May 2019 – Jan 2022

- Directed a combined fleet of 300+ trucks spanning owned vehicles and third-party logistics (LSP) providers, covering intercompany transport, outbound distribution to the sales and distributor network, and inbound transport of raw materials, auxiliary materials, chemicals, and packaging materials.
- Designed and implemented a KPI framework to monitor carrier and LSP performance, reducing third-party logistics (LSP) costs by 25%.
- Directed the complete fleet operations lifecycle across owned and outsourced vehicles — utilization, maintenance scheduling, fuel efficiency, and driver safety protocols.
- Managed daily outbound dispatch of 42 full truckloads (2,400 crates/truck) to distributors, maintaining a 7-day safety stock policy against demand variability.
- Coordinated inbound freight, customs clearance, and freight forwarding with international suppliers (Ibecor, Belgium) and global logistics partner (Bolloré) for raw material and packaging shipments.
- Implemented Transport Management System (TMS) and Warehouse Management System (WMS) platforms alongside SAP, Oracle, and Microsoft Dynamics (Navision) for real-time fleet and shipment tracking.
- Led end-to-end supply chain operations for a major production plant, aligning fleet capacity planning with warehousing, distribution, and material resource planning (MRP).

Warehouse Team Leader (Inbound & Outbound) — Heineken Ethiopia

Sep 2016 – Apr 2019

- Led productivity-focused projects that improved dock efficiency and accelerated truck turnaround time across inbound and outbound fleet operations.
- Implemented a new WMS for lot control and storage optimization, improving warehouse layout efficiency and coordination with inbound/outbound transport scheduling.
- Applied Total Productive Maintenance (TPM) tools to sustain equipment and vehicle-adjacent process reliability.

Senior Inventory & Financial Operations Specialist — *Safaricom Ethiopia Telecommunications PLC* Feb 2022 – Sep 2024

- Directed end-to-end inventory and financial control for a multi-million-dollar retail operations portfolio, ensuring operational integrity and cost-effectiveness.
- Spearheaded implementation of a new inventory management system, achieving a 30% improvement in on-site process efficiency.

ADDITIONAL PROFESSIONAL EXPERIENCE

Regional Sales Manager & Regional Acquisition Manager — Safaricom Ethiopia Telecommunications PLC (Oct 2024 – Present). Regional commercial and distribution leadership roles; details available on request or in accompanying Sales CV.

Accountant & Management Trainee — Heineken Ethiopia (Aug 2014 – Aug 2016). Completed an 18-month rotational program across Supply Chain, Finance, and Operations, including early exposure to fleet and TPM principles.

EDUCATION & CERTIFICATIONS

Master of Science (MSc), Accounting and Finance — Jimma University (2017 – 2019)

BA, Accounting and Finance — Jimma University (2012 – 2014)

Certificate, Center of Excellence in Accounting and Finance — BHT Vision University College (2020 – 2021)

Certifications: Total Productive Maintenance (TPM) & Lean Six Sigma — Heineken One2Learn Program; Data Analytics — Ethiopian Coders Program; Negotiation Foundations; Introduction to ESG (Environmental, Social, and Governance)

Languages: English (Full Professional Proficiency) | Amharic (Native) | Afaan Oromo (Native) | Arabic (Elementary) | French (Elementary) | Hebrew (Elementary) | Greek (Basic)